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NEW VISION FOR THE FUTURE OF AUSTRALIAN AIRPORTS

The release today of the Australian Airports Association's Strategic Plan 2011-2015 is a crucial step in addressing Australia's airport challenges and ensuring a long-term vision for our members and the aviation industry, according to peak national body, [Australian Airport Association](#) (AAA).

The Strategic Plan details the AAA's vision for the next four years in significant areas of airport development including advocacy, research, industry improvement, technical and operational opportunities.

AAA Executive Director Caroline Wilkie said, "adopting a strategic vision for Australian airports to ensure they can properly meet the demands of the future is essential to Australia's most critical infrastructure".

"Our airports are national assets and we must take a unified approach to advancing the interest of our members, and to act as the national voice of Australian airports"

The Strategic Plan forms part of the AAA's rebranding initiative, which also includes a new logo and corporate colours, and perfectly reflects the AAA's vision to "be the lead advocacy organisations to all levels of government and industry of airport related issues", said Ms Wilkie

"Whilst in the past we have done well with our limited resource, times have changed and our new Strategic Plan sets out a clear path to a successful future for all Australian airports".

"By implementing our Strategic Plan the AAA will build on its strong presence in the Australian Aviation community, and will grow its capacity and deliver on its vision", Ms Wilkie said.

A copy of the Strategic Plan is available from [AAA's website](#).

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Media contact: Caroline Wilkie, Executive Director
Mobile: 0419 777 338 or cwilkie@airports.asn.au