

AIRPORT FACT SHEET

Driving tourism growth

Airports play a crucial role in growing our visitor economy. They support the generation of \$32.3 billion in tourism activity every year as they work to attract new services and markets.

International

\$ **\$21.6 billion**
economic contribution

 **218,500 jobs**
created

 **8 million** international
tourist trips facilitated

Domestic

\$ **\$10.6 billion**
economic contribution

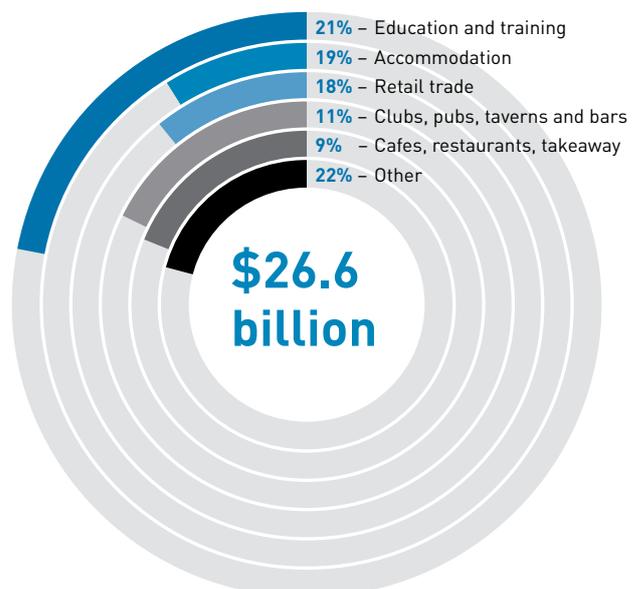
 **121,200 jobs**
created

 **Contributes** to state
and regional tourism

Airports welcome
**97% of international
tourists** to Australia

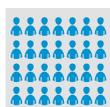


International tourists spend
\$26.6 billion in Australia,
supporting local businesses



Australia's seven largest airports
facilitate 99% of international travel

Airports work together with tourism partners to drive growth



Investment

Airports invest to support airline efficiency and larger aircraft, and facilitate more passengers. Three quarters of airport investment over the next 10 years is expected to be on aeronautical improvements. This will enable competition between international carriers to keep airfares low.



Customer experience

Airports offer tailored services, facilities and experiences to meet the needs of a wide range of tourism markets. They are investing in technology to make the passenger experience easy and seamless, from the time tourists first arrive to the time they depart.



Trade delegations and business development

Airports travel to target markets to showcase Australia's destination appeal. They promote their airports and their cities when engaging with airlines from around the world, making the case for establishing new and more frequent services, as well as sending larger aircraft, to Australia.



Incentives

Airports offer incentives to attract new airlines and new markets. They work closely with airlines to understand their needs, and the needs of their customers.



Hotels

Airports provide hotel facilities to meet local tourism needs. On-airport hotels not only provide much-needed capacity in our cities, they also provide convenient accommodation for passengers with early flights, extended time between connections or tourists whose flight details have changed.



Celebrating key events

Airports celebrate key cultural events, such as Chinese New Year, with in-terminal activations and additional staffing to meet increased demand. They partner with local cities and councils to support major events, ensuring tourists' experience of an event begins from the moment they arrive at an airport.