



AUSTRALIAN
AIRPORTS
ASSOCIATION

AAA Members Logo Guidelines

This is an initiative of the AAA is an Australian Airports Association member logo to enable AAA airport and corporate members to promote their membership.



MEMBER
2017 – 2018

AUSTRALIAN
AIRPORTS
ASSOCIATION

AAA Members Logo Guidelines

- The AAA member logo can be used in electronic mediums (such as your website and email signatures) and print materials to promote your AAA membership
- Minimum size of the AAA member logo is 50mm wide with 5mm clearance around the logo
- The rights of the AAA member logo rest with the AAA
- The AAA Member 2017 - 2018 logo can only be used until 30 June 2018.

Please complete the AAA Membership Logo Request Form and a AAA Member 2017–2018 logo will issued once your membership has been renewed.

AAA Member Name

Title
Organisation
Address
Phone Number
membership@airports.asn.au



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If you have any questions or to seek approval to use the AAA member logo email membership@airports.asn.au

Member logo 2017 - 2018

Request Form



MEMBER
2017 – 2018

AUSTRALIAN
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ASSOCIATION

Details

Title Mr Mrs Ms Miss Dr Other

First Name

Surname

Position

Organisation

Telephone

Email

Online

Website Email Signature eNewsletter

Other

Publication details (including dates)

Print

Signage Poster Flyer

Other

Publication details (including dates)

Approval

Please email your request to use the AAA member logo to membership@airports.asn.au
Once your request has been approved the AAA member logo will be emailed to you.

Terms and Conditions

Licence and terms of use

- A. The AAA grants to the Member a royalty-free, non-exclusive licence on the terms of this Licence and for the Licence Period to use, adapt, publish and reproduce the Trade Mark in and on its electronic signatures and on its website. This licence excludes:
- (i) the right to commence an action for trade mark infringement under section 26(1)(b) of the Trade Marks Act 1995 (Cth), which right the AAA expressly reserves to itself in all instances; and
 - (ii) the rights of an "authorised user" of a trade mark referred to in sections 26(1)(c), 26(1)(d), 26(1)(e) and 26(1)(f) of the Trade Marks Act 1995 (Cth).
- B. The Member:
- (i) must observe all reasonable directions notified to it by the AAA regarding:
 - C. the nature, standards, characteristics and quality of any documents or materials in or on which the Trade Mark is represented or reproduced (Trade Mark Materials);
 - D. the representation of the Trade Mark in and on the Trade Mark Materials;
 - E. the manner in which the Service Provider uses the Trade Mark in respect of the Trade Mark Materials;
 - (ii) must not assign or sublicense its rights to the Trade Mark;
 - (iii) must notify the AAA of any suspected or actual infringements in relation to the Trade Mark;
 - (iv) must use its best endeavours to preserve the value and validity of the Trade Mark;
 - (v) must not use the Trade Mark in any way which is likely to harm or prejudice the AAAs rights in the Trade Mark;
 - (vi) must not use the Trade Mark for any unlawful purpose;
 - (vii) must ensure that no Trade Mark Materials contravene the Competition and Consumer Act 2010 (Cth) or similar legislation in any jurisdiction in Australia and guidelines of the Australian Competition and Consumer Commission;
 - (viii) must not apply to register anywhere in the world any trade mark, or apply to register or use any business name, company name or internet domain name that comprises or contains the Trade Marks (or any of them) or any words or images that are substantially identical with, or deceptively similar to, the Trade Marks (or any of them); and
 - (ix) must not challenge, oppose or in any way impugn:
 - A. the AAA's complete ownership of, or rights to use, the Trade Marks; or
 - B. the validity of, or the AAA's title to, any applications for registration made by the AAA, or any registrations obtained by the AAA in respect of the Trade Marks.

Style Guide

The Member agrees that, in exercising its rights under this Licence, it must comply with the Style Guide relating to the Trade Mark issued by the AAA from time to time.

Definitions

In this Licence:

AAA means the Australian Airports Association ACN 008 647 336.

Law means:

- A. Any applicable statute, regulation, by-law, ordinance or subordinate legislation in force from time to time in Australia (whether made by the Commonwealth, a State, Territory or local government) or relevant overseas jurisdiction (if any); and
- B. The common law and equity as applicable from time to time.

Licence Period means from the date of execution of this this Licence until 30 June 2018.

Member means (insert company name):

Trade Mark means the AAA logo containing the words "Member 2017-2018 Australian Airports Association"

Agreement to be bound

In consideration for the licence to use the Trade Mark and for other valuable consideration, the Member agrees to be bound by the terms of this Licence.

Amendment

The AAA may vary the terms of this Licence at any time by giving written notice to the Member.

Assignment by AAA

The AAA may assign or transfer its rights under the Licence at any time by giving written notice of such assignment to the Member.

Termination

- A. The AAA may, at its absolute discretion, terminate this Licence at any time.
- B. The Member must immediately cease using the Trade Mark, including any Trade Mark Materials:
 - (i) on the earlier of:
 - A. the expiry of the Licence Period; and
 - B. the termination of this Licence; or
 - (ii) if otherwise directed by the AAA (at its absolute discretion).
- C. The Member releases the AAA from all and agrees that the AAA is not liable for any liability, loss, costs and expenses arising from or incurred in connection with the expiry or termination of this Licence or direction by the AAA under this clause.

Indemnity

- A. The Member indemnifies the AAA and its personnel in respect of any liability, loss, damage, cost, compensation or expense sustained or incurred by any of those indemnified which arises out of any action, claim, dispute, suit or proceeding brought by any third party in respect of any infringement or alleged infringement of that third party's intellectual property rights or moral rights which arises out of any activity permitted under or in connection with this Licence.
- B. This indemnity is a continuing obligation and survives termination or expiry of this Licence.

Governing Law

This Licence is governed by the Law in force in the Australian Capital Territory. Each Party submits to the non-exclusive jurisdiction of the courts exercising jurisdiction in the Australian Capital Territory and any court that may hear appeals from any of those courts, for any proceedings under or in connection with this Licence, and waives any right it might have to claim that those courts are an inconvenient forum.

Waiver

- The AAA's rights under this Licence may only be waived in writing, signed by the AAA, and:
- A. no other conduct of AAA (including a failure to exercise, or delay in exercising, the right) operates as a waiver of the right or otherwise prevents the exercise of the right;
 - B. a waiver of a right on one or more occasions does not operate as a waiver of that right if it arises again; and
 - C. the exercise of a right does not prevent any further exercise of that right or of any other right.

Rights, Powers and Remedies

The rights, powers and remedies of the AAA provided in this Licence are cumulative and not exclusive of any right, power or remedy provided by Law.

Dated

Executed by Australian Airports Association Limited in accordance with section 127 of the Corporations Act 2001 (Cth):



Caroline Wilkie
AAA CEO

Executed by (company name):

in accordance with section 127 of the Corporations Act 2001 (Cth):

Signature of director

Signature of company secretary/director

Full name of director

Full name of company secretary/director