

DIGITAL MEDIA KIT

Our advertising opportunities allow you to showcase your organisation, reach your target market and a range of new potential clients.

INDUSTRY JOB PAGE

EXAMPLE

Industry job posts for members are free. Please see 'Post a job' page.
For Non-members of the AAA please see rates below.



Format	Time	Cost
Job Post	Fortnightly	\$300
300 x 250 (144dpi) MREC box	Monthly	\$750

All prices quoted in Australian Dollars (AUD). Prices are exclusive of 10% GST (Goods and Services Tax).

CORPORATE DIRECTORY PAGE

EXAMPLE

The AAA Corporate Directory details members that contribute to the future of our industry and is a valuable resource for airport members when contacting suppliers for goods and services.



Format	Time	Cost
728 x 90 Leaderboard banner	Monthly	\$1050
300 x 250 (144dpi) MREC box	Monthly	\$750

All prices quoted in Australian Dollars (AUD). Prices are exclusive of 10% GST (Goods and Services Tax).

AAA WEBSITE HOME PAGE

EXAMPLE

The AAA Corporate Directory details members that contribute to the future of our industry and is a valuable resource for airport members when contacting suppliers for goods and services.



Format	Time	Cost
500 x 282 (144dpi) MREC box	Monthly	\$3000

All prices quoted in Australian Dollars (AUD). Prices are exclusive of 10% GST (Goods and Services Tax).

AIRPORT ALERT

EXAMPLE

Alert currently goes to over 3,000 AAA members and increasing each week. The average open rate is 33.9% Industry Benchmark Rate is 14.5%. The average click rate is 10.2% (up from 9.4% since last quarter) Industry Benchmark Click Rate is 1.4%. There are two advertisement positions available in the weekly Airport Alert to AAA members to advertise new products or services. The positioning is a banner ad above Employment Opportunities and under the AAA Events section before The Airport Professional.



Format	Time	Cost
1024w x 230h	Weekly	\$800
1024w x 230h	Fortnightly	\$1600

All prices quoted in Australian Dollars (AUD). Prices are exclusive of 10% GST (Goods and Services Tax).

If you would like to discuss additional partnership/advertising opportunities please contact

Packages are flexible so they can be tailored to suit your marketing requirements and budget.

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