

AUSTRALIAN AIRPORTS ASSOCIATION

DIGITAL MEDIA KIT

The AAA represents the interests of more than 340 airports and aerodromes Australia wide – from the local country community landing strip to major international gateway airports. There are a further 160 corporate members representing aviation stakeholders and organisations that provide goods and services to the airport sector.

Our advertising opportunities allow you to showcase your organisation, reach your target market, and a range of new potential clients.

WEBSITE

Corporate Directory page

Format	Buy	Cost
728 x 90 Leaderboard banner	Monthly	\$1050
300 x 250 MREC box	Monthly	\$750

Home page

Format	Buy	Cost
300 x 250 MREC box	Monthly	\$3000

AIRPORT ALERT DIGITAL NEWSLETTER

Airport Alert is distributed to members every Thursday afternoon. All advertising copy for the week's edition must be received by COB on the Monday prior.

Placement	Buy	Cost
Banner	Monthly	\$900
Banner	Weekly	\$250

Website visits per month = 30,000 average

Alert Newsletter subscribers = 2000 AAA members

Packages are flexible and can be tailored to suit your marketing requirements and budget. All prices are quoted in Australian Dollars (AUD) and exclusive of 10% GST.

If you have any questions or would like to discuss additional partnership/advertising opportunities please contact AAA Events and Communications Director Nicole Campbell **P:** 02 6274 3108 **P:** 0438 300133

E: ncampbell@airports.asn.au