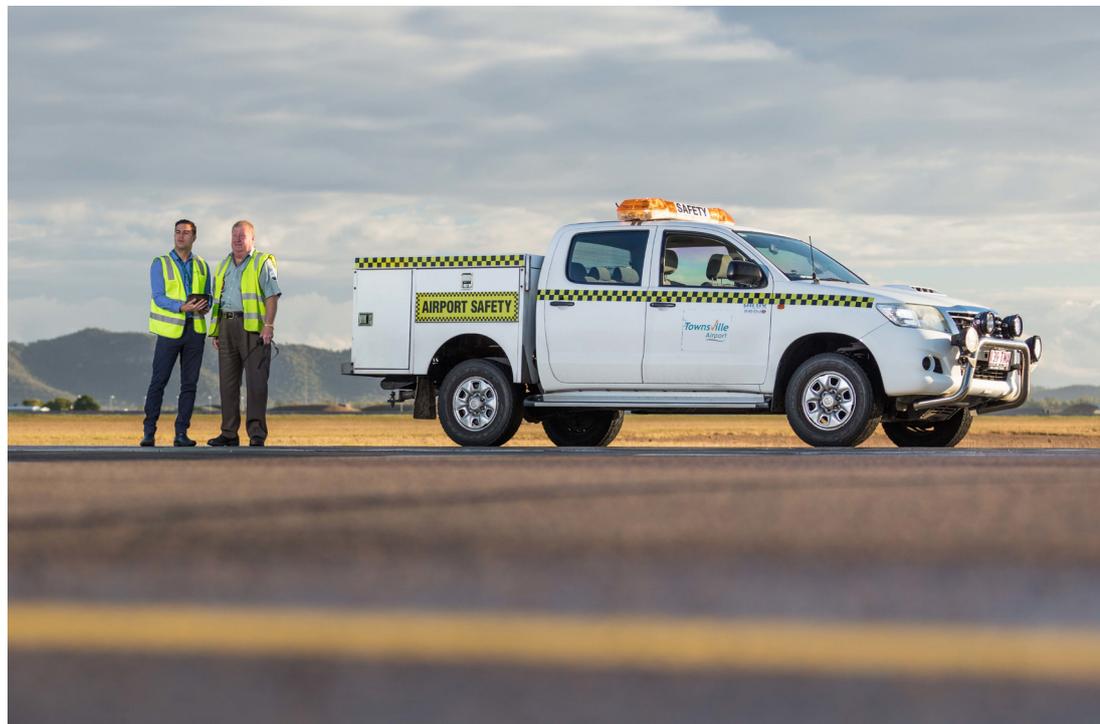




AUSTRALIAN
AIRPORTS
ASSOCIATION

AUSTRALIAN AIRPORTS ASSOCIATION EMERGENCY MANAGEMENT FORUM

2020 PARTNERSHIP OPPORTUNITIES



AUSTRALIAN AIRPORTS ASSOCIATION

ABOUT US

The Australian Airports Association (AAA) is a non-profit organisation that was founded in 1982 in recognition of the need for one coherent, cohesive, consistent and vital voice for all aerodromes and airports across Australia.

The AAA now represents the interests of more than 340 airports and aerodromes Australia wide – from the local country community landing strip to major international gateway airports. There are a further 160 corporate members representing aviation stakeholders and organisations that provide goods and services to the airport sector.

The AAA facilitates co-operation among all member airports and their many and varied partners in Australian aviation, whilst contributing to an air transport system that is safe, secure, environmentally responsible and efficient for the benefit of all Australians and visitors.

The AAA is the leading advocate for appropriate national policy relating to airport activities and operates to ensure regular transport passengers, freight, and the community enjoy the full benefits of a progressive and sustainable airport industry.



The AAA offers several services to its members. These include:

- A unified voice when advocating for the sector to Government and other organisations;
- Advocacy on issues of concern at local and national levels;
- Opportunities to develop professional networks through our Division Meetings, Working Groups and events;
- Communication via e-newsletters and online members centre to inform members of the latest industry news;
- Professional development and networking opportunities at industry events; and
- A national awards program to recognise excellence.



AUSTRALIAN AIRPORTS ASSOCIATION EMERGENCY MANAGEMENT WORKING GROUP

The AAA Emergency Management Working Group (EMWG) reviews existing, and where appropriate considers and/or recommends the development of new strategies and arrangements to address the current emergency response and disaster management risks to Airport Operations.

The AAA EMWG also engages with the AAA membership on matters of Emergency Exercise Planning, Exercises, report backs and related matters. The focus of the EMWG is on emergency management as a total entity and not on specific organisations.

The EMWG achieves the following benefits:

1. Increased awareness of risk-based initiatives for emergency response and disaster management capability.
2. Increased information sharing and cooperation across airport stakeholders regarding emergency response and disaster management.
3. Effective peer review of future strategies and supporting documentation.
4. Increased understanding and ability to address any vulnerability because of interfaces between different organisational areas.



AUSTRALIAN AIRPORTS ASSOCIATION EMERGENCY MANAGEMENT FORUM

The Emergency Management Forum is an ideal opportunity for professionals to hear from industry experts, participate in panel discussions and network with colleagues. For the first time, this event which is normally held as a one-day face to face event, is taking place online over a period of three hours.

The virtual program will be fast paced with a focus on engagement, sharing ideas, case studies and audience participation.

Topics being discussed include:

- Emergency Management in the Community - The Role of Airports
- Current and Future Challenges for Emergency Planning at Australian Airports
- Christchurch Shootings
- Regional Airport Emergency Management

PROVIDING AN EXCLUSIVE NETWORKING PLATFORM

During this current time, people are looking for new and innovative ways to expand their networks, collaborate and reach wider audiences.

The AAA Emergency Management Forum provides an exclusive engagement and networking platform for attendees who have a strong interest in Emergency Management.

There will be opportunities throughout the forum for people to interact via the live chat function and at different times throughout the three-hour virtual program.

AUSTRALIAN AIRPORTS ASSOCIATION EMERGENCY MANAGEMENT FORUM SPEAKERS

The forum will showcase a mixture of individual speaker presentations and panel discussions with experts from Australia and New Zealand.

Our virtual Forum will showcase presentations from:



Greg Hood
Chief Commissioner and CEO,
ATSB



Jill Brix
Principal Aviation Consultant,
Avisure



Matthew Harper
Managing Director,
Resilient Results



Greg Pobar
Emergency Planning Manager,
Perth Airport

Tim Morris
Manager Operations and
Asset Services,
Christchurch International Airport

Amanda Hoye
Resilience Manager,
Sydney Airport

AUSTRALIAN AIRPORTS ASSOCIATION PARTNERSHIP BENEFITS

We are committed to helping both airport and corporate members showcase their technology, skills, products and services to our membership, especially during these uncertain and difficult times.

The AAA Emergency Management Forum is the perfect platform to engage with and educate AAA members on what you have to offer.

As an Emergency Management Forum partner, you will gain brand exposure, be recognised as a supporting partner and will receive recognition as an industry leader dedicated to supporting the aviation industry as well as providing relevant education and information to our members.

Your brand will be visible throughout the lifecycle of the Forum including in the pre and post marketing and advertising of the event.

Benefits to you include:



Access to Australia wide attendees



Engage, educate, share and interact



Become an industry influencer



Reach new audiences



Facilitate and join conversations



Invite staff to join the online forum

AUSTRALIAN AIRPORTS ASSOCIATION PARTNERSHIP OPPORTUNITIES

Limited to one opportunity

Platinum Emergency Management Forum Partner

\$2,750 ex GST

- ✓ Your logo included on all marketing and social media material
- ✓ Verbal recognition during the virtual forum as the Platinum Emergency Management Forum Partner
- ✓ Your logo featured on the virtual forum PowerPoint holding slides at the beginning and end of the online event
- ✓ Opportunity to present a one-minute welcome or thank you to attendees at each webinar
- ✓ Your logo on all post-event material
- ✓ Your logo included on the AAA website with a direct link to your website

Limited to two opportunities

Major Emergency Management Forum Partner

\$1,650 ex GST

- ✓ Your logo included on all marketing and social media material
- ✓ Verbal recognition during the virtual forum as the Major Emergency Management Forum Partner
- ✓ Your logo featured on the webinar PowerPoint holding slides at the beginning and end of the online event
- ✓ Your logo and link to company website included on the on-demand webinar of the individual webinar you partnered
- ✓ List of attendee registration list including name and company

Limited to four opportunities

Emergency Management Forum Partner

\$900 ex GST

- ✓ Your logo included on all marketing and social media material
- ✓ Your logo featured on holding slides during virtual forum
- ✓ Recognition as an Emergency Management Forum Partner
- ✓ Your logo on post event marketing material

If you wish to become a partner please contact:

Nicole Campbell

Engagement and Marketing Director

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Email: ncampbell@airports.asn.au