

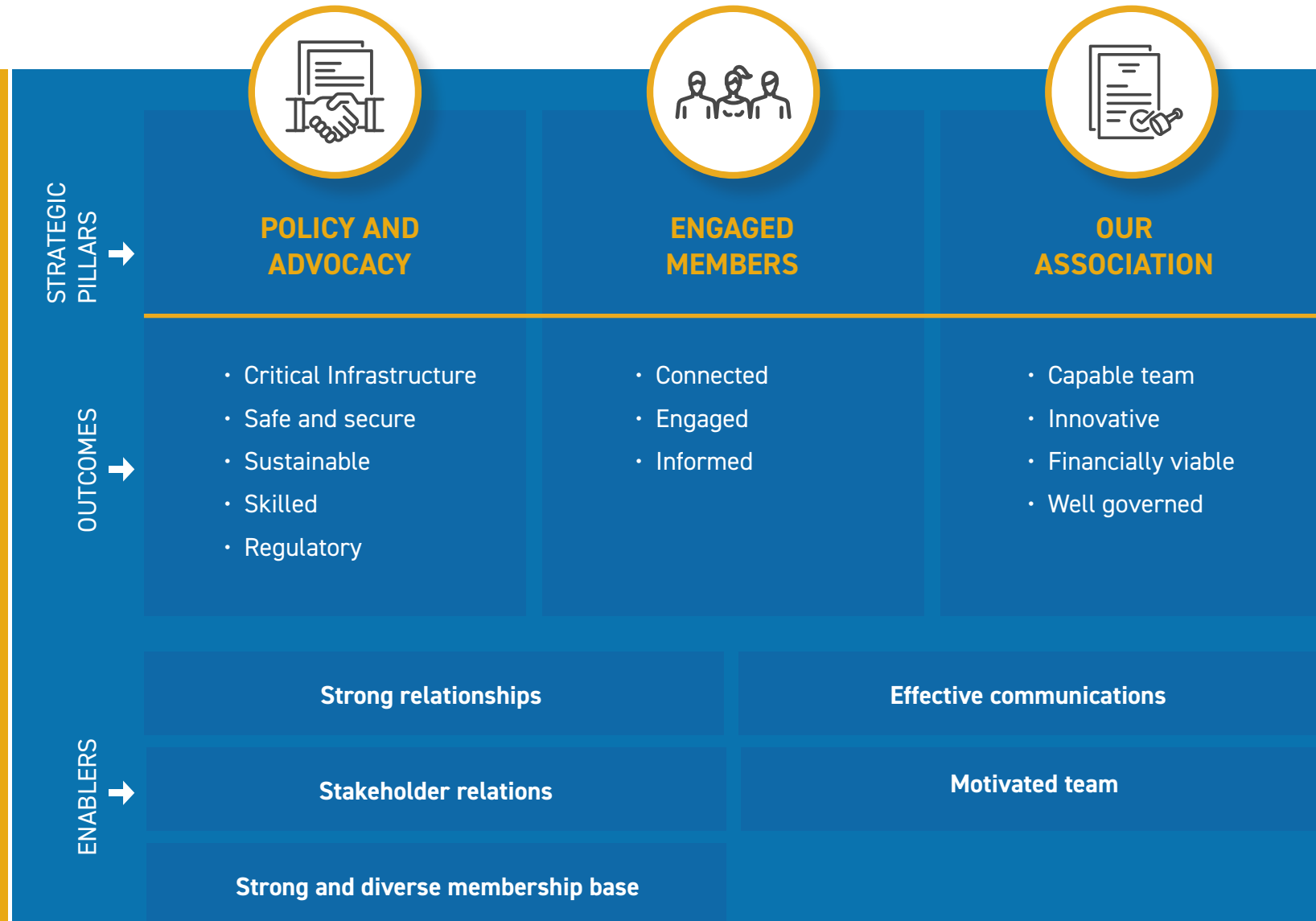
STRATEGIC PLAN 2022-2025

VISION

A thriving, sustainable aviation sector for our members.

MISSION

To advance the interests of its members and to act as the national voice of Australia's airports by being the lead advocacy organisation to government and industry on airport related issues.



1

POLICY AND ADVOCACY

A POLICY AND REGULATORY FRAMEWORK TO ENABLE A THRIVING AVIATION SECTOR

- Enhance the understanding of the role of airports and the relationship within the broader aviation sector
- Promote the important work of airports to the national economy
- Ensure appropriate regulations (safety, national security, environment, airspace protection, planning) which supports all airports
- Promote and support continual upgrades to airport infrastructure
- Attract and retain a skilled workforce
- Promote a stable operating environment for airports and stakeholders
- Foster an environmentally sustainable future for the aviation industry
- Support and encourage new aviation technologies and their integration

2

ENGAGED MEMBERS

BUILD A COMMITTED AND ENGAGED MEMBER BASE

- Set and meet expectations for all members
- Connect members with each other, as well as key decisionmakers
- Provide training, education and professional development opportunities
- Keep members informed of key policy and regulatory matters through effective and targeted communications
- Run successful events to enable information sharing, reward success and provide networking opportunities

3

OUR ASSOCIATION

OPERATIONAL EXCELLENCE THROUGH A FINANCIALLY VIABLE ORGANISATION SERVING MEMBERS

- Ensure continual good governance to facilitate sustainable membership models and Board representation
- Ensure ongoing financial viability through revenue diversification, data sharing, new training and professional development opportunities
- Facilitate effective Defence Landing payments for members
- Build and maintain a professional and motivated AAA team to ensure strong policy, advocacy and governance capacity